



MOUNTAIN TRAILS FOUNDATION
25/26 ANNUAL REPORT



OUR MISSION



Build, maintain and protect trails for non-motorized recreation in the greater Park City area.

CORE ORGANIZATIONAL VALUES

COMMUNITY COLLABORATION

At MTF, we believe in creating alliances wherever our work takes us. We work closely with land-owners, developers, ski resorts, local and state government and fellow nonprofits to ensure the best trail experiences for the greatest number of trail lovers. Park City's growing, seamless trail system is proof that shared goals and resources create better outcomes for the community.

FISCAL RESPONSIBILITY AND LEVERAGE FOR TRAILS

In 2025, donors helped MTF leverage \$326,000 in public grant funding for the benefit of Park City's trail systems. Having sufficient capital on hand enables MTF to efficiently seize opportunities for trail enhancements and major maintenance projects.

HARD WORK

Good old fashioned hard work is at the heart of MTF's success. From strategic planning to ground-proofing to the construction of new trails and maintenance of existing trails, our professional trail crew digs deep to deliver a worldclass trail experience for Park City's locals and visitors.

STAFF

Lora Anthony, *Executive Director*
Connor Maher, *Trails Director*
Ian Hartley, *Resource Manager*
Ginger Wicks, *Bookkeeping*

FULL-TIME YEAR ROUND TRAIL CREW:

Alec Johnson, *Project Manager*
Emil Harry, *Maintenance Manager*
Matt Jones, *Signage Manager*
Zachary Strickland, *Maintenance Manager*

BOARD OF DIRECTORS:

Steve Perkins, *Board Chair*
Will Hodgman, *Vice Chair*
Joe Nolan, *Treasurer*
Charlie Butler, *Secretary*
Adam Strachan, *Attorney*
Carol Agle
Katie Wilking
Lynne Offret
Steve Graff
Thor Kallerud
Todd Henneman



TRAILS WITH PURPOSE

SUSTAINABLE TRAIL DESIGN

MTF takes special care to create trails that will last the ages, protect the environment and ensure long-term trail enjoyment. The recent addition of erosion matting on high-use trails such as Seldom Seen and the revamped Loose Moose trails is just one example of how we're working to help trails hold up under intense use.

DIRECTIONAL TRAILS

Every trail MTF has built in recent years is designed to increase trail safety and foster peaceful, enjoyable trail experiences for all types of trail use. Through directionality, some of Park City's most popular multi-use trails are optimized for enjoyability. Mother Urban, Armstrong, and Jenni's trails are prime examples of how directionality benefits all trail users.

USE SPECIFIC TRAILS

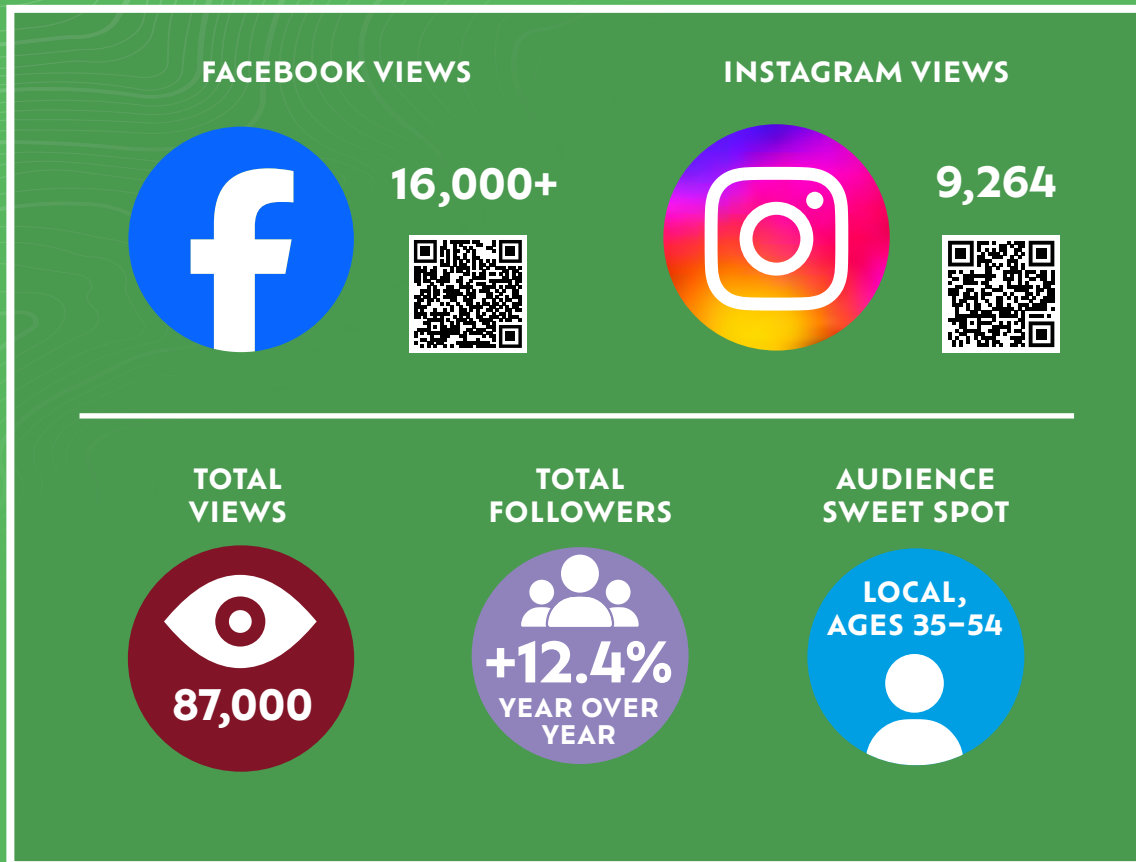
Purpose-built, use-specific trails ensure every trail user has space to recreate on trails designed for maximum safety and fun-factor. The recent addition of downhill MTB trails helps remove bike traffic from popular hike trails. The creation of Seldom Seen, a downhill flow trail, serves as an MTB exit from the northern part of the Park City Mountain trail system and coordinates with nearby Champion's Hike Friendly Route to serve downhill MTBs and hikers alike.

In addition to building trails to direct bike traffic away from popular hike areas, we are also developing new hike-only trails. This year, MTF will complete a hike-only trail between Mid Mountain and Io trail, connecting hikers, trail runners and four-legged adventurers to some of the most scenic terrain on the Wasatch Back.



OUTREACH: SOCIAL MEDIA

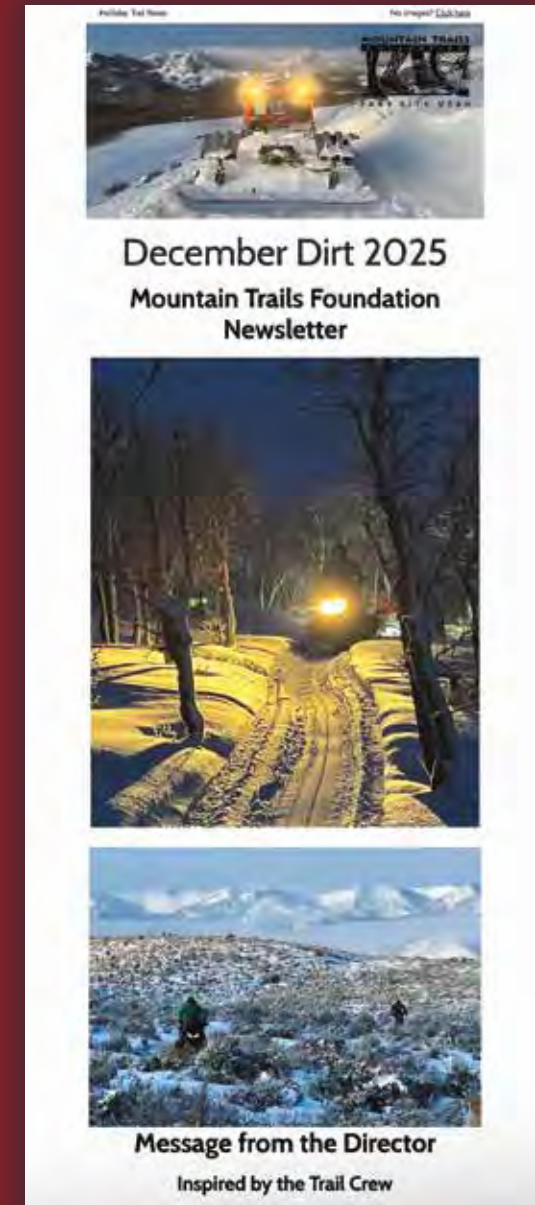
In 2025, Mountain Trails used social media to steadily grow its audience, expand visibility beyond existing followers, and keep the community engaged year-round. MTF's trail crew keeps it real with daily winter trail reports and weekly dirt season reports that continue to meet the crowd where it is with creative, quirky and always useful content.



BOTTOM LINE

Social media will remain a low-cost, high-impact way to keep the trails community informed, inspired and connected to MTF.

The Dirt, our monthly newsletter, is received by 11,533 opt-in recipients and boasts an average 60% open rate. With informative content on trail news, events, impacts, and highlights, The Dirt is an all-things-trails clearinghouse of information engaging trail lovers who want to be in the know. Become a member to receive The Dirt.





COMMUNITY ENGAGEMENT

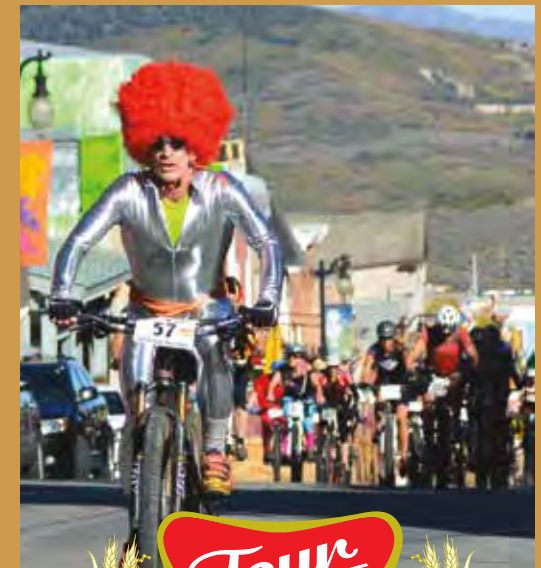
DIG DAYS

Mountain Trails Foundation engaged 205 individual volunteers who donated 615 hours of labor in 2025 to help with trail finish and maintenance work. Dig Days continue to be very popular with high school mountain bike teams from across the region. As MTF fosters a commitment to trails in today's youth, we are ensuring that the next generation of trail supporters will be ready to lead.

EVENTS

Tour des Suds: As it does every year, the 41st annual party on bikes sold out to 400 enthusiastic MTB riders. Tour des Suds continues to showcase Park City's trails and Mountain Trails' commitment to this popular grassroots event.

Regional Trails Mixer: MTF hosted 21 trails and open space organizations and over 250 members of the public. With help from our friends at Park City Mountain's Legacy Lodge, this event provides an opportunity for the public to support and meet in person the organizations responsible for trails and open space in this region of Utah.



The Champagne of Trails.

Meet & Greets: MTF loves parties and trail users! Throughout the year, we gather to talk about MTF and educate trail users on how to protect Park City's trail culture. Contact us today if you'd like to host an MTF Meet & Greet at your home, business or HOA. Meet & Greets are a fun, social way to help spread the word about how trail users can support MTF's work

At MTF we believe most people want to do the right thing. . . and so do their dogs. So, in 2025 we launched the Tails on Trails Campaign to educate dog owners – and other trail users – on how to coexist peacefully for the best trail experiences.

With posters installed in local veterinary offices and a social media campaign featuring local dog trainers, we're helping dog owners – and others – make informed decisions to keep "Bark" City's trails safe and fun for everyone – and every pup.



TAILS ON TRAILS

FROM YOUR FRIENDS AT MOUNTAIN TRAILS FOUNDATION

T – THERE IS NO POOP FAIRY

- Track it. Pack it. Trash it. If your dog is out there, it DID poop!
- Doggie bags go in the trash, NOT on the side of the trail.



R – RECALL

- Voice command means your dog returns immediately on first call. If your dog is not reliable on voice command, it must be on a leash.
- Most dogs are very easy to train for recall, ask your vet for tips.

A – ALWAYS ALWAYS ALWAYS

- Leash up in all areas except those formally designated as off-leash areas, such as Run-A-Muk and Round Valley.
- Do your part to preserve the off-leash privilege by being a responsible dog owner.

I – INTERACT RESPECTFULLY

- Step completely off trails to let others pass. Dogs always yield right-of-way.
- Even if your dog is a happy wagger, respect others' space - not everybody feels safe around dogs.
- If your dog is aggressive, untrained, jumps or tends to chase, it belongs on a leash.



L – LEASH UP

- For your dog's safety, parking areas, trailheads and busy trails are zoomie-free zones.
- Again, leash up if your dog is aggressive, untrained, jumps or tends to chase.
- Wildlife encounters can be deadly to a dog and it's hard to fight the chase instinct. All dogs leash up in the presence of wildlife.

S – SAFELY EXERCISE

- Pack water for your furry friend, avoid peak heat, watch for early signs of fatigue (excessive panting, drooling, bright pink gums, refusing to move on, shade seeking)
- Just like people, not all dogs are built for marathons. Talk to your vet about safe distances for your pup to travel and recommendations for conditioning.
- Winter conditions can be harsh on dogs. Be sure your pup stays warm enough and protect paws from frostbite. They're more sensitive than you might imagine! Ask your vet for tips on keeping snow pups happy and safe.



To learn more about dogs and trails, visit: parkcitytrails.org/dogs/ or scan QR code.



If your dog loves trails, donate to support Mountain Trails! Visit: mountaintrails.org/member-donations/ or scan QR code.



DIRT SEASON TRAIL PROJECTS COMPLETED IN 2025

Annual Maintenance: Early season maintenance takes place annually as the MTF team tackles blow-down removal, side-veg work, tread repair and restoration on trails throughout Park City, Slate Creek and in the Weber River corridor.

King's Crown Area Overhauls: A massive undertaking to rehab trails in the heart of the Park City Mountain trail system. We overhauled trails that were being loved to death; Lower Trestle, Mojave, Mid Mountain, Lower CMG, Loose Moose and Seldom Seen to name just a few, all saw intensive work in 2025.

Bonanza To Wow Connector A decade of vision and six years in the making, MTF's trail crew scratched out a 6.5-mile multi-use connection from the Bonanza Loop Trail (BLT) to the high point on WoW Trail. This collaboration with Wasatch Trails Foundation, Wasatch State Park, Utah Open Lands and Park City Municipal offers high-altitude, directional and hike-only options for the greatest trail experience.

Round Valley Soft-Surface Restoration- Phase 2: This project continued improvements of soft-surface pathways and winter Nordic trail in Round Valley. Old, rutted ranch roads turned soft-surface pathway trails including Fast Pitch, Hat Trick, Fairway Hills, Matt's Flat, Seventy 101, and Valderoad were upgraded to allow for better active transportation routes which, conveniently, hold snow better in low-snow winters for prolonged Nordic trail groom-ability.

Historic Mine Route: In coordination with the Friends of Ski Mountain Mining History, a fellow nonprofit, MTF connected and improved trails to complete a self-guided route to some of Park City's most interesting historic mining structures.

Round Valley Signage Overhaul: Provides visitors and locals with better wayfinding, designated routes, and etiquette messaging for the best trail experience in this heavily used part of Park City's trail system.

Wasatch Trail Feasibility Study: MTF facilitated a feasibility study for a long-distance, backcountry, non-motorized trail to traverse the Wasatch Range north to south. Supported by the Utah Division of Outdoor Recreation. Funded by the Utah legislature's Outdoor Adventure Commission.



WINTER GROOMING THROUGHOUT PARK CITY

In partnership with Park City Municipal Corp, our team designs, marks and grooms winter trails using expertise, pure grit, and state of the art equipment to produce the finest Nordic cord and singletrack on the Wasatch Back. Every day of the week, even in sub-freezing temps, you can find the MTF crew buffing up the trails before the crack of dawn.

ROUND VALLEY

35 km Nordic trail and 20 miles of winter singletrack

BONANZA FLAT

10 km Nordic trail, 5.5 miles of winter singletrack

CLARK RANCH

4 miles of winter singletrack





PARTNERSHIPS IN TRAILS

Deer Valley Resort

Mother Urban Donor Gang

Park City Mountain

Park City Municipal

Snyderville Basin Recreation District

South Summit Trails Foundation

Summit County

Summit Land Conservancy

Utah Division of Outdoor Recreation

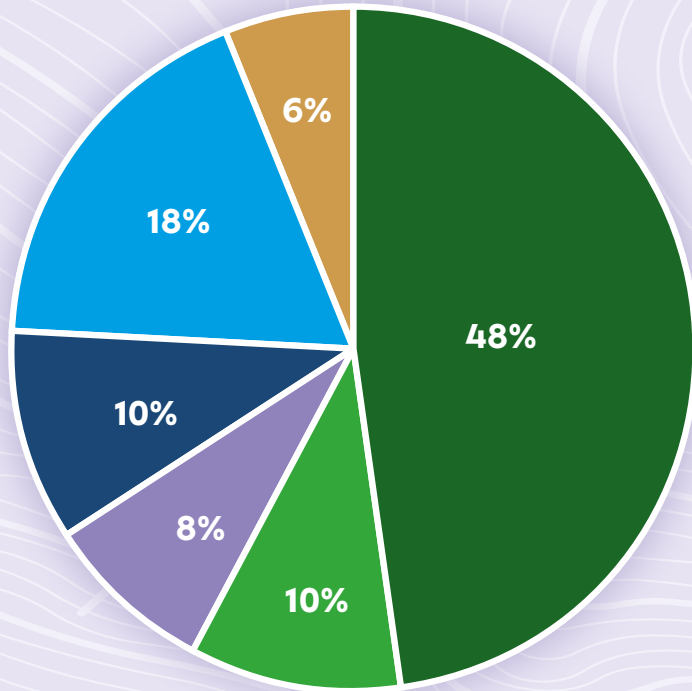
Utah Olympic Park

Utah Open Lands

Wasatch State Park

Wasatch Trails Foundation

ANNUAL INCOME



- Members
- Adopt-A-Trail Sponsors
- Live PC Give PC
- Contract Work
- Grant Funding
- Epic Promise Community Partner

DIVERSE INCOME SOURCES

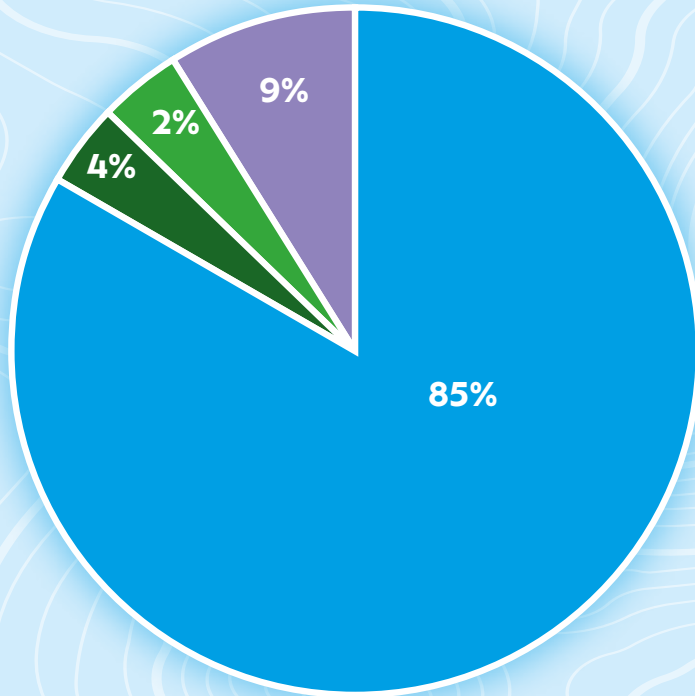
In 2025, MTF's nearly \$1.9 million in income came from donors, sponsors, contract work, grants and strategic investments, ensuring funding diversity.

PRIVATE DONORS + GRANT FUNDING = TRAILS

Almost all grant awards require a match. With the help of generous donors, MTF utilized \$326,000 in grant funding for trail projects in 2025.



ANNUAL EXPENDITURES



- Trail Expenses & Trail Wages
- Equipment Repair/Maintenance
- Advertising
- Insurance

EXPENDITURES SHOW TRAILS AS THE PRIORITY

Trail construction and maintenance cover 85% of organizational expenses, proving that at MTF, trails come first.



THE TEAM'S WORK MAKES OUR TRAIL DREAMS WORK!

At MTF, we honor the dedication our employees pour into the work they do - work that makes the trails, and our quality of life, what they are. While the crew brings passion and enthusiasm to trail work, we also recognize how hard trail work is on the body and mind. As such, with generous donor support, our crew earns a livable wage – because it's the right thing to do.



CORPORATE SUPPORT

Local and national brands continue to support Park City's trails through cash contributions, in-kind donations and special programs.

Backcountry

Big D Construction

Epic Promise

Kuhl

Marmot

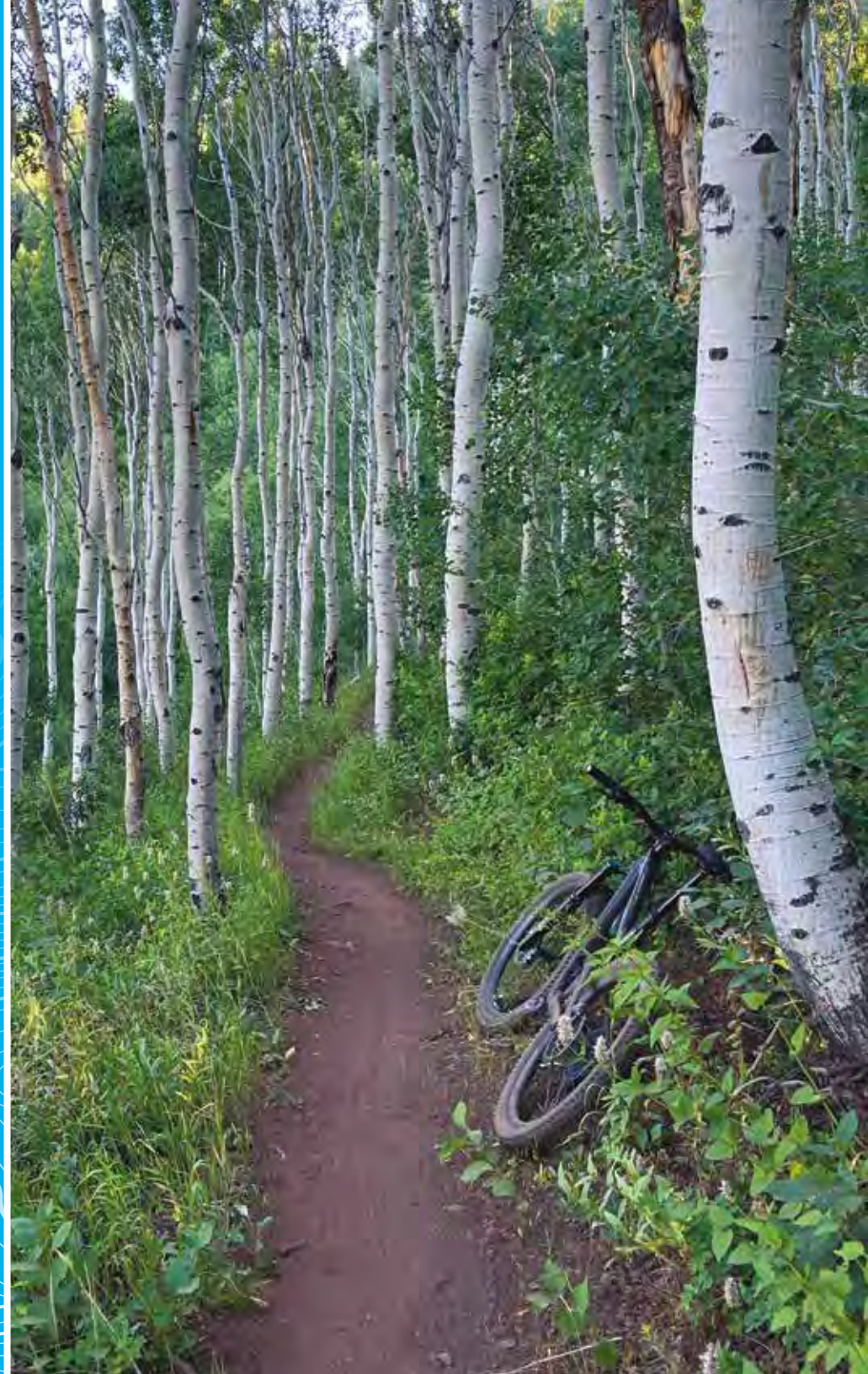
Offset Bier

Osprey

Outdoor Research

Pacifico Beer

Park City Mountain



DATA DRIVEN DECISIONS – WHAT THE NUMBERS TELL US

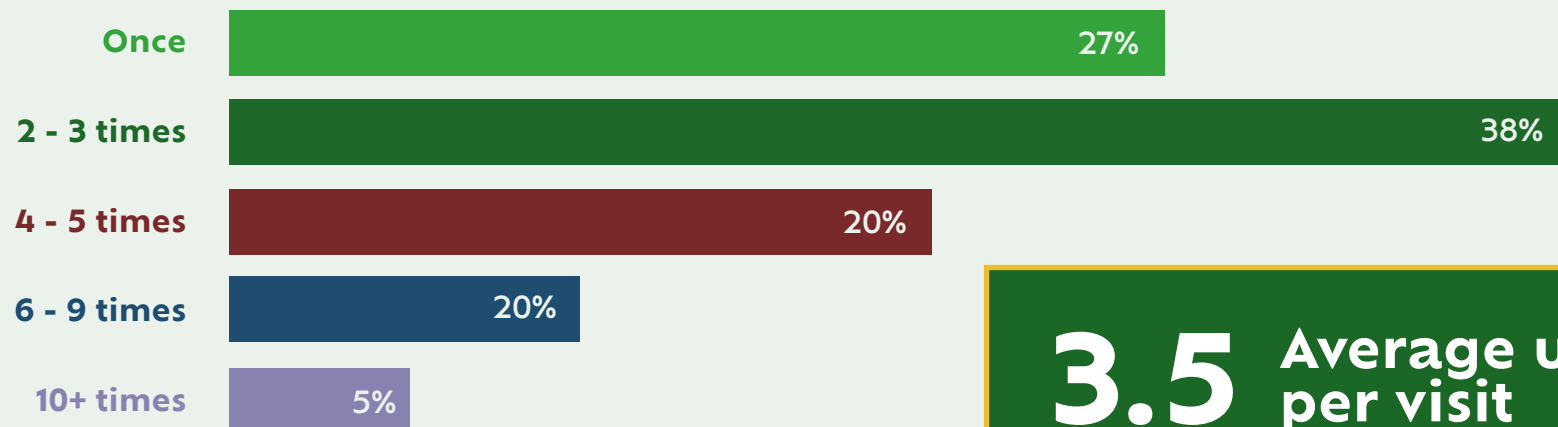
In 2025, Park City Chamber & Visitors Bureau led research on summer visitor behavior. This, of course, included trail use. What the research revealed (no surprise to us!) is the importance of the “trail system’s role as a key driver of visitation, repeat use, and visitor satisfaction. . .” What excites us most here at MTF is that “overall satisfaction with the trail experience is high, with nearly 80% of visitors rating trail attributes a 4 or 5 out of 5.”

Proudly, we note that trail variety receives the strongest ratings. An impressive 63% of survey participants indicated that quantity and quality of trails in Park City influenced the decisions to visit our town.

The survey also states, “crowding emerges as a limited but notable concern, particularly among day visitors compared to overnight visitors.” This is exactly what MTF is working hard to remedy by strategically adding new segregated-use and directional trails that optimize flow, creating and promoting suggested routes such as Champion’s Hike Friendly Route and supporting Park City Municipal’s Transit to Trails program. Dispersing trail users continues to be a key trail management strategy.

TRAIL USE

How many times did you (or will you) use the local trails during this visit?



3.5 Average uses
per visit

TRAIL RATINGS



Nearly 80% of visitors rate all aspects of the trail experience as a 4 or 5 out of 5.

Trail variety earns the highest marks, while crowding is a concern for a small share of visitors, especially day visitors (7% vs. 2% overnight).

On a scale of 1 to 5 where 1 is “Poor” and 5 is “Excellent”, how would you rate the Park City trails in terms of:

Rating Category		Avg.				
Variety of trail options	Day Visitor	4.8	5%	10%	83%	
	Overnight Visitor	4.7	4%	20%	76%	
Overall quality of experience	Day Visitor	4.7	5%	13%	81%	
	Overnight Visitor	4.7	4%	17%	79%	
Wayfinding on the trails	Day Visitor	4.5	5%	36%	59%	
	Overnight Visitor	4.4	10%	26%	61%	
Wayfinding to the trails	Day Visitor	4.5	10%	34%	56%	
	Overnight Visitor	4.4	4%	10%	22%	63%
Difficulty of trails	Day Visitor	4.3	16%	32%	51%	
	Overnight Visitor	4.4	15%	28%	56%	
Crowding on the trails	Day Visitor	4.2	7%	15%	31%	48%
	Overnight Visitor	4.3	20%	20%	58%	

1 = Poor 2 3 4 5 = Excellent

Ratings categories are sorted in descending order by the average rating

ADOPT-A-TRAIL PROGRAM – TRAIL SUPPORT ELEVATED

In 2025, the Dirt Heroes, some of MTF's biggest trail champions, rallied to help MTF close the gap between the income produced by MTF's historic Adopt-A-Trail Program and the actual cost of trail maintenance.

With six-figure commitments to trail sponsorships, this group of trail lovers is helping MTF elevate the trail sponsorship program and bridging the funding gap.

DIRT HEROS

MID MTN TRAIL
ADOPTED BY:

**Greg &
Jodi
Perlman**
\$25,000/yr

9K TRAIL
ADOPTED BY:

**The
Wolmer
Family**
\$25,000/yr

ARMSTRONG
ADOPTED BY:

**Lisa &
Michael
Taitelman**
\$15,000/yr

ADOPT-A-TRAIL SPONSORS 2025

Abbi Martz & Bill Ligety
Alec & Heidi Brackenridge
Alpreneur
Alpreneur & The Vintage Room
Amy & Larry Gates
Atticus Coffee & Teahouse
Backcountry.com
Barbie & Thor Kallerud
Bill, Al, Jax, Levi & Will Ligety
Brigid Flint & Michelle Eastman
Caroline & Eduardo Conrado
Chris, Linsly, Cole, Tess & Hank
Donnelly
Larry & Judy Cohen
Cole Sport
Colleen & Whit Logan
Dana & Eric Miller
Davidson Orthopedic
Dennis Hranitzky
Derek Losee
Dos Olas Cantina

Eddy & Celie Dye
Frank & Magda Fronck
The Futch Family
Heidi, Kurt, Blake & Tucker Peterson
The Houghton Family
In Memory of Erik Jenson
Jans & White Pine Touring
The Jaynes Family
Jeffrey & Leslie Fischer
Jennifer & Scott Weaver
JIKES
Jim & Jannie Brown
JonEric Greene
Karen & Jay Zorzy
Kate, Tyler & Ethan Young
Kati & Graham Wagner
Kelly Thomas in Memory of Coco
Ken & Nancy Ham
Larry & Judy Cohen
Lauren & Justin Kay
Lisa Dang & Paul Zane Pilzer

Lookout At Deer Valley
Lund Foundation
Lynn Kelley in Memory of Danie
Magnotta Family
Maude & Bruno's Pack
Maude & Smokey's Pack
Maxx Cycles
The McNeel Family
Michelle & Tim Hollingsed
Mike & Lynn Lee
The Mueller Family
Murray & Julie Cotter
Nancy Tallman
National Ability Center
The Noteware Family
Park City Board of Realtors
Park City Lodging
Park City Nordic Betties
Park City Trail Series
Peg & Michael Kramer
Perlman Family Foundation

POC
The Quinn Family
Randy Rasmussen & Heather Ross
Reeve Family
The Romans-Barsmian Family
Sarah & Gerry Hall
Seavron & Lydia Banus
Solberg Manufacturing
Stanna, Zach & Cliff Coury
Storm Cycles
Sue & Paul Besom in Memory of
Dawn Bowling
Summit Sotheby's International
Reality
The Taitelman Family
Terra Nova
Terry & Sara Lee
W.A.M Hamill Foundation
The Wolmer Family
Will & Laura Poindexter
Wils Foundation

PERENNIAL WORK

Like clockwork, every spring as snow melts, MTF's trail crews embark on spring clean-up on Park City Mountain, parts of Deer Valley, Lost Prospector, Gambel Oak-Aerie, Round Valley, SkyRidge, Clark Ranch, Bonanza Flat, Slate Creek and the Weber River corridor. Our professional sawyer teams remove hundreds of blow-downs, repair trail tread, trim side-vegetation and make sure trails are hike, run and ride ready for dirt season trail lovers.



UPCOMING NEW TRAILS & MAINTENANCE PROJECTS

NEW TRAILS

As we aim to disperse trail use and create safe, fun trails, purpose-built trails are an effective strategy for maximizing trail real estate and funding. In 2026 MTF will complete:

Charlie's 9k/Io to Mid Mountain, Hike-Only Trail: to be completed in 2026, this trail will serve as a peaceful hike-only connection between the popular Mid Mountain Trail and Io Trail. Starting near the Montage, this trail will connect to Bloods Lake Trailhead in Bonanza Flat alleviating traffic on busy trails and offering hikers a one-of-a-kind trail experience through Deer Valley's Anchor Trees to the stunning scenery of Bonanza Flat.

Silver Queen and Loose Moose Extensions: this trail will reduce downhill bike traffic on nearby trails and provide an adaptive-friendly trail option between trails in the upper part of the system and the base of Park City Mountain, adjacent to the National Ability Center's McGrath Center. These trails will become part of the universally accessible routes now under assessment through MTF's Adaptive Trail Assessment Program. This project is generously funded in part by the Mother Urban Donor Gang.

MAINTENANCE & OVERHAULS

On-Mountain: This dirt season, trail maintenance and major overhaul projects will take a front seat. The MTF crew has a fat to-do list of heavy-duty maintenance for on-mountain trails including Mojave, Silver Queen, Change Reaction and Cyn City to name a few.

Round Valley: Early season will find the crew in Round Valley performing heavy maintenance on Pulp Friction, Somewhere Elks and Big Easy.

US FOREST SERVICE – LENDING A HAND

In 2026, MTF will work closely with neighboring US Forest Service Districts to perform much-needed, heavy maintenance projects on the Slate Creek trail system in the Uintas, and on the ever-popular Wasatch Crest Trail. Allocating the talent of MTF's professional trail crew to assist with trail systems on US Forest Service lands ensures existing, heavily used trails are cared for, and that future trails on USFS land can be considered.





ADAPTIVE TRAIL ASSESSMENT PROGRAM

In 2025, MTF was awarded funding through the Utah legislature's Outdoor Adventure Commission for the development of a program that will assess the viability, cost and need for upgrades to meet adaptive-friendly standards on select trails and routes on the Wasatch Back.

During phase one of this two-phase program, MTF is working with adaptive athletes from the National Ability Center and Wasatch Adaptive Sports to assess adaptive-friendly trail improvement viability and produce findings and recommendations reports. These reports will be used in the planning process and to secure grant funding to cover the cost of trail, trailhead and signage upgrades.

Mountain Trails is honored by the award of funding, and by the Utah Division of Outdoor Recreation's request that MTF develop a pilot program for eventual statewide implementation to assess and create adaptive-friendly trails throughout Utah.





MAKE A DONATION!



**Build, Maintain
and Protect.**



Since 1993.



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