



ADOPT-A-TRAIL SPONSORSHIP AGREEMENT

Contact Person: _____

Company Name (*to be used on signage, please be precise*): _____

Mailing Address: _____

Phone Number: _____ Email: _____

Trail adopted: _____ RECOGNITION ON MAP BEGINS: 2021

Electronic logo (jpeg or pdf), if any, has been provided to Lora@MountainTrails.org

Mountain Trails Foundation's Commitment:

Adopt-A-Trail sponsorship donations are used to maintain trails. Sponsorship offers a unique opportunity for public recognition of your contribution to the trail system as follows:

- Sponsor name will be prominently displayed on all trail signage;
- Recognition in Mountain Trails E-Newsletter (~10,000 opt-in subscribers);
- Recognition on annual Park City Summer Trail Map (distribution 7,000 maps annually);
- Recognition on the Adopt-A-Trail Sponsor page of MTF website;

Sponsor's Commitment:

- A 3-year commitment of \$6,000. This can be paid up front or over the course of 3 years at \$2,000/yr. **PLEASE CHECK ONE**. First payment due when Agreement is signed and will be applied to first year's billing cycle.

_____ Bill me \$2,000 annually, **due MARCH 1st each year**

_____ I prefer to pay the entire contract commitment (\$6,000) up front.

We _____ recognize that, unless we notify Mountain Trails in writing, this trail sponsorship will automatically renew, year to year, after the initial 3-year commitment is fulfilled.

Sponsor Signature: _____ Date: _____

Mountain Trails: Lora Smith Date: _____

Lora Smith
Development Director
(435) 513-0347
Lora@MountainTrails.org

Mountain Trails Foundation
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